

# BRUSSELS INTERNATIONAL FILM FESTIVAL | BRIFF

## Brussels CoProMarket FEATURE FILM

### UP: UP-AND-COMING PRODUCERS RULES & REGULATIONS

#### CALL FOR PROJECTS 2025

#### I. PRESENTATION & ORGANISATION

The **Brussels CoProMarket** is an initiative that aims at supporting promising films in development and connecting them with potential partners. It is divided in two different sections: **Short Film Session** taking place during the Brussels Short Film Festival and **Feature Film** including the **Gap Financing Sessions** and **UP: Up-and-coming Producers**.

The Brussels CoProMarket will take place during the 8<sup>th</sup> Brussels International Film Festival (20.06 > 28.06.2024), from **Monday June 23<sup>th</sup> until Tuesday June 24<sup>th</sup> 2025**.

As the BRIFF's team has always had at heart the promotion of emerging talents, **UP: Up-and-coming Producers** was created in order to put into the spotlight projects held by producers at the beginning of their career.

Selected producers will be invited to present their projects to an audience of potential co-producers, to build a network of potential partners, find public and private fundings and gain tools to further develop their projects.

The event will consist of;

- \* A pitching session of all selected projects
- \* A workshop to prepare the pitches
- \* One-to-one business meetings
- \* Invitation to networking events

*[Music & Cinema Award - In partnership with the Festival International du Film MUSIC & CINEMA in Marseille:](#)*

Producers looking for a composer to develop an original score for their project can apply to the **Music & Cinema Award** as well.

The award will be granted during the Brussels CoProMarket and the awarded project will automatically be selected to be part of the European Market for Film Music Composition of the Festival International du Film MUSIC & CINEMA.

# BRUSSELS INTERNATIONAL FILM FESTIVAL | BRIFF

English will be the working language during the market. Therefore, a good level of English is advised for anyone willing to participate.

## II. ELIGIBILITY CRITERIA & REQUIREMENTS

*May apply:*

- Producers developing their first or second feature film and looking for a co-producer.
- Producers whose company is located in one **of the member countries of the Creative Europe Programme** (European Union + Albania, Bosnia and Herzegovina, Iceland, North Macedonia, Montenegro, Norway, Serbia, Georgia, Ukraine, Tunisia).

*Only projects respecting the following requirements will be considered:*

- The project is a feature film. All genres are accepted (animation, fiction and documentary).
- The project should be the producer's first or second feature.
- The duration of the project is of minimum 70 minutes.
- The project has a minimum budget of 500.000€.
- The project is suitable or intended for a co-production.
- The project is intended for theatrical release.

Any producer applying with a project formally commits to attend the market in Brussels in case of selection.

## III. HOW TO SEND THE APPLICATION?

**IMPORTANT:** All required documents (entry form and additional documents) **must be provided in English.**

Eligible producers must **send their application by email at [market@briff.be](mailto:market@briff.be) no later than **March 14st, 2024****. Applications shall be sent as **1 single PDF file** containing the entry form carefully filled out, with all other additional documents required.

**Incomplete applications or ineligible projects will not be considered.**

## IV. SELECTION PROCESS & ANNOUNCEMENT

Projects will be reviewed and selected by a selection committee of industry professionals.

A maximum of 8 projects will be selected to take part in this section. The producers of the selected projects will be invited to present their projects to an audience of potential co-producers and financial partners.

All participants will be informed of the list of selected projects for all sections of the **Brussels CoProMarket** in the **end of April 2025**.

# BRUSSELS INTERNATIONAL FILM FESTIVAL | BRIFF

The selection committee reserves the right to select a project in another section than the one applied for, according to the project's specificities.

## V. INVITATION FOR FOREIGN PRODUCERS

The invitation is **available for one producer only** and will include:

- A 200€ travel grant
- 3 hotel nights and meals (Arrival Sunday, June 22th - Departure Wednesday, June 25th 2025)
- An accreditation to the Brussels International Film Festival.

## CONTACT

Caroline André (FR/EN) & Alicia Martinez (FR/EN)

Brussels International Film Festival – [www.briff.be](http://www.briff.be)

Application & information: [market@briff.be](mailto:market@briff.be)